



NEWS RELEASE

HUF COR Inc.
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From: Mark Blanchard
Vice President-Sales & Marketing



Announcing Sohaib Moid, New Hufcor Regional Business Director for India

Hufcor announces the appointment of Mr. Sohaib Moid as Hufcor's Regional Business Director for India. Sohaib brings with him over 15 years of sales and sales management experience in the architectural products and construction specialties industry. Additionally, all of that time has been focused on flexible space products.

Sohaib joined Gibca, Hufcor's licensee for the Middle East, as a sales coordinator in the mid 1990's. He was promoted to Sales Executive, and then became the Product Development Manager tasked with building the Hufcor brand throughout the Middle East Region. At the time Sohaib returned to his native India in 2008, he had become the Hufcor Division Manager for Gibca. Over the past two years, Sohaib has been successfully developing business for similar flexible space products throughout India. Sohaib is based in the northern India city of Noida near the Capital City of Delhi where he lives with his wife and three children.

As part of Hufcor's commitment to be the global leader in our industry, we continually strive to improve our effectiveness and market share throughout the world. Our vision is to be the best and to develop the best representation in every country on the map. Hufcor currently has hundreds of installations in India including India's largest convention center in Hyderabad, a high tech hub in South Central India, as well as the many 5 star hotels and commercial installations sprinkled throughout the vast country. This country of more than 1.2 billion people, (four times that of the United States) is growing rapidly in commerce, business travel, and tourism. This poses excellent opportunities for the use of Hufcor products now and for years to come.

Hufcor Inc. is the world leader in the manufacture and distribution of operable and accordion partitions and is headquartered in Janesville, Wisconsin, USA. The company was founded in 1900 and moved to Janesville in 1902.

HUF COR, Inc.

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